



Mechanical Requirements for WWE Magazine and Special Issues

Please note: All World Wrestling Entertainment Publications are printed CTP web offset

All Ads are subject to approval by World Wrestling Entertainment, Inc.

Digital Files

- *Digital Files are preferred.
 - *280% maximum print density.
 - *Must be high-resolution: body minimum 266 dpi;
 - *Colors in files should be converted to CMK for bets color cover minimum 300dpi. Results.
 - *Files must be QuarkXPress 6.0 or lower, Adobe Illustrator.
 - *Supply zip disk or CD in Mac format. Adobe Photoshop, Adobe InDesign or high resolution/ print-ready Adobe PDF.
- *One (1) high-resolution proof should be supplied.
 - *All text in these files should be editable.

Film Requirements

- *Film: supply right-reading positives,
- *Body-screen rulings: four color, 133 lines; B/W 120 lines. Emulsion side down, min 3.5 density
- *Supply one (1) match print proof
- * 280% maximum print density.

Film/File Dimensions

	Bleed width x depth	Trim width x depth	Live Area width x depth
Two Page Spread	16 3/4" x10 3/4"	16 1/2" x 10 1/2"	16.0" x 10.0"
Full Page	8 1/2"x10 3/4"	8 1/4" x10 1/2"	7 5/8" x 10.0"
1/2 Page(horizontal)	8 1/2" x5 3/8"	8 1/4" x 5 1/8"	7 3/4" x 4 5/8"
1/2 page (vertical)	4 1/4" x 10 3/4"	4.0 x 10 1/2"	3 3/4" x 10.0"
1/3 page (vertical)	3 1/8" x 10 3/4"	2 7/8" x10 1/2"	2 5/8"x 10.0"
1/3 page (horizontal)	5 1/2"x5 1/4"	5 1/4" x 5.0	4 3/4" x 4 1/2"
1/2 page spread	16 3/4" x 5 3/8"	16 1/2" x 5 1/8"	16.0" x 4 5/8"

- **Notes 1. Bleed dimensions include 1/8" bleed for trim.
2. Subtract 1/4" from bleed dimensions for both width and depth for trim size e.g., 8 1/2" x 10 3/4" bleed equals 8 1/4" x10 1/2" trim.
 3. For all bleed ads please keep all live matter 1/4" from final trim on all sides. E.g., 8 1/4" x 10 1/4" live area

Non- Bleed Ads

	Non-Bleed width depth
Two Page Spread	16.0" x 10.0"
Full Page	7 5/8" x 10.0"
1/2- page (horizontal)	7 3/4" x 4 5/8"
1/2-page (vertical)	3 3/4" x 10.0"



Publication Trim Dimensions

Single page trim size : 8 1/4" x 10 1/2"
Two-page spread trim size: 16 1/2" x 10 1/2"

Shipping Instructions

Send all ad materials and insert samples to the attention of:

Devia L. Brown
World Wrestling Entertainment, inc.
780 Third Avenue, 11th floor
New York, NY 10017

Direct Inquiries to:

Devia L. Brown
Tel: 212.909.9314
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Send Insert Materials:

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Specify for what issue on packages